



# Recognition Professionals International

*Business Partnership Program*



2011-2012 OPPORTUNITIES



# Recognition Professionals International

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1000 Westgate Drive, Suite 252  
St. Paul, MN 55114  
651.290.7490  
[www.recognition.org](http://www.recognition.org)

## ABOUT RPI

RPI, Recognition Professionals International, is pleased to offer year-long partnership opportunities designed to extend value year-round.

RPI is the only organization serving the recognition and rewards industry that offers membership to resource providers. Our members represent a broad array of industries from healthcare to transportation and logistics.

The RPI annual conference attracts high-level attendees that ensure productive networking as well as top-notch educational content. The conference also affords recognition professionals the chance to meet with tenured leaders in the industry, learn about new and enhanced recognition resources, and become an active participant in the recognition world.

## RPI TOOLS

The RPI annual conference, webinars, website resource, certification program, and networking opportunities are developed by and designed for tenured recognition professionals who want to share their wealth of experience for the advancement of the industry.

RPI is a growing and dynamic group whose ranks are increasing as more recognition practitioners recognize the strategic focus of the association and its members. At the same time, the annual conference remains an intimate environment that fosters plenty of opportunity to network with other recognition professionals.

The RPI online resource library continues to expand with content like white papers, webinars, and best practice resources. These tools are a source for new ideas as well as a method to keep you up to date with current matters facing the industry.

## **PARTNERSHIP LEVELS**

### **Platinum Business Partner – \$10,000**

- Up to 20 RPI Memberships
- Option to be on the electoral ballot for RPI Board of Directors
- Rotating Flash banner advertisement on RPI homepage
- 3-minute video of organization in featured member section of website – (member provides)
- Level-sized logo/Link on the RPI website for membership year
- Level-sized logo and hyperlink in RPI regular email communications
- Level-sized logo displayed on RPI e-learning sessions
- Free listing in the RPI resource provider directory
- One time use mailing list of practitioner members
- Four special emails each year featuring all platinum business partner organizations along with 150 words/contact info
- One half-price onsite CRP (course must be taken during membership year (max of 10 participants qualify for this discount)
- Special discounted rate for CRP 1 course for up to 20 of your staff or designees
- Logo prominently displayed at the annual conference
- Discounted rate for the association's annual conference
- Sponsor-level participation at the Annual Conference networking event

### **Gold Business Partner – \$7,500**

- Up to 10 RPI Memberships
- Option to be on the electoral ballot for RPI Board of Directors
- Level-sized logo/link on the RPI website for membership year
- Level-sized logo and hyperlink in RPI regular email communications
- Level-sized logo displayed on RPI e-learning sessions
- Free listing in the RPI resource provider directory
- One time use mailing list of practitioner members
- Two special emails each year featuring all Gold Business Partner level organizations along with 150 words/contact info
- One half-price onsite CRP (course must be taken during membership year (max of 10 participants qualify for this discount)
- Special discounted rate for CRP 1 course for up to 10 of your staff or designees
- Logo prominently displayed at the Annual conference

# PARTNERSHIP LEVELS

## Silver Business Partner – \$5,000

- Up to 5 RPI Memberships
- Level-sized logo on website
- Level-sized logo and hyperlink in every RPI email to membership
- Level-sized logo prominently displayed at annual conference
- Free listing in the RPI resource provider directory
- One time use mailing list of practitioner members
- One special email each year featuring all Silver Business Partner level organizations along with 150 words/contact info
- Level sized logo prominently displayed on RPI e-learning sessions during membership term
- One Half-price on site CRP (one CRP course must be taken during membership year (max of 10 participants qualify for this discount)
- Special discounted rate for CRP 1 for up to 5 of your staff

## Bronze Business Partner – \$2,500

- Up to 3 RPI memberships
- Free listing in RPI directory
- Special discounted rate for CRP 1 for up to 3 of your staff
- Listing prominently displayed at annual conference

## Friends of RPI – \$1,000

*Eligibility is for companies with less than 10 employees.*

- Up to 2 memberships in RPI
- Listing on RPI website for membership year
- Free listing in RPI directory
- Listing prominently displayed at annual conference

## Single Business Partner of RPI – \$350

*Eligibility is for companies with one employee.*

- One RPI membership
- Free listing in RPI Directory

# RPI PARTNER ORGANIZATION AGREEMENT



Recognition Professionals  
International

Contact Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

## Level of Sponsorship\*

- Platinum Business Partner – \$10,000     Silver Business Partner – \$5,000     Friend of RPI – \$1,000  
 Gold Business Partner – \$7,500     Bronze Business Partner – \$2,500     Single Business Partner – \$350

Total Sponsorship Amount: \$ \_\_\_\_\_

## Method of Payment

- Check (made payable to RPI)     Visa     MasterCard

*All credit card fields are required.*

Cardholder Name: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_ 3-Digit Sec. Code: \_\_\_\_\_

**Credit Card Billing Address:**     Same as address above

Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_

## Return this form to:

RPI Sponsorship  
1000 Westgate Drive, Suite 252  
St. Paul, MN 55114  
Fax 651.290.2266

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

Call 651.290.7490 with any questions or e-mail [RPI@recognition.org](mailto:RPI@recognition.org).

*\*Please see the previous two pages to ensure your organization satisfies the eligibility requirements. Please enter all eligible voting membership information that corresponds with your partnership level on the next page.*

# RPI PARTNER ORGANIZATION MEMBERSHIP INFORMATION



Recognition Professionals  
International

## MEMBER #1

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #2

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #3

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #4

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #5

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #6

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #7

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #8

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #9

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #10

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #11

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #12

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #13

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #14

Contact Name: \_\_\_\_\_

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E-mail: \_\_\_\_\_

## MEMBER #15

Contact Name: \_\_\_\_\_

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## MEMBER #16

Contact Name: \_\_\_\_\_

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## MEMBER #17

Contact Name: \_\_\_\_\_

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## MEMBER #18

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #19

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## MEMBER #20

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_